Diplôme d'Université
International Business with French

Objectifs de la formation

A one or two semester business programme for English-speaking students and the opportunity to learn the French language and experience the way of life in France. Students who successfully complete the two semesters will be awarded the Clermont-Auvergne University diploma in International Business with French.

Organisation de la formation

This programme is taught entirely in English and is designed to deal with contemporary business issues within a European and international context. Importantly, students will have the opportunity of learning the French language and of appreciating life in France. Based in Vichy, in the very heart of France, students will have the possibility to study in a magnificent university campus. All leisure and cultural activities are available and Vichy is ideally situated to discover the south of France, Paris and other European countries.

Each semester, students should complete at least 30 ECTS, the French language classes being compulsory.

• FALL SEMESTER
  European History
  EU history, structures and policies, unity and diversity
  Negotiating techniques
  Negotiating in practice
  Principles of management
  Business Project
  Project management
  Doing Business in France
  Selling in other countries
  International Business
  Research Project
  French language 1, 2 et 3

• SPRING SEMESTER
  Cross-cultural communication : theory and fundamentals
  Cross-cultural communication in practice

Principles of finance
France as a tourist destination
The European Union : unity and diversity
Business strategy
Export sales management
International Marketing
International Business
Research Project
French language 1, 2 et 3

Course organization

• The academic year
  The academic year consists of two semesters: the fall semester and the spring semester. On the International Business with French programme, the fall semester starts in September and finishes in December. The spring semester goes from February to end-May. There is a break in the middle of each semester and a break between the end of the fall semester and the start of the spring semester.

• The credit system
  Academic achievements at the Clermont-Auvergne University are compatible with the American and European credit systems. The transcript shows the number of credits the student has been awarded.

• Teaching methods
  Teaching is carried out in various forms such as lectures, seminars, group work and independent study. Lectures are given in small groups and the students are encouraged to participate and ask questions. Attendance is, in general, compulsory and always recommended. In some classes students are required to present a paper, often in collaboration with one or two fellow students, at a seminar. Students are expected to participate in discussion. The paper normally carries some of the credits awarded to the class.

• Examinations
  A class may be examined in various ways. A written or oral examination plus presentation of a paper is a common type of examination. Typically, group papers are discussed in seminars towards the end of the semester and a written examination takes place at the end of the semester. Sometimes continuous assessment is used and is based on
compulsory attendance and participation throughout the semester. A student who fails an examination can re-sit the examination. Cheating is severely punished. All incidents are reported to the Advisory Board of the Faculty and can lead to suspension or expulsion from the university.

**Conditions d’admission**

Students from universities which already have exchange agreements with the Blaise Pascal University can register for one or two semesters on the International Business with French programme (depending on the number of places available). Students from other universities can also register for one or two semesters, but will have to pay tuition fees. Please contact us for details. Upon registration, students are required to have national health insurance.

> **Lieux d'enseignement**

**VICHY**

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> **Contacts**

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Plus d’informations sur : [www.uca.fr](http://www.uca.fr)

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